**Excel Challenge Report**

**Kickstarter Campaign Analysis Overview**

1. **Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**

One conclusion that can be made is that Kickstarter campaigns are more likely to be successful in the Film & Video, Music, and Theater Categories.

A second conclusion that can be made is that specifically Plays in the Theater Category were more successful overall other and in the month of May.

A third conclusion that can be made is that the Trekkayak Kickstarter campaign, was successful with an average donation of $2,500.

1. **What are some limitations of this dataset?**

While the goal and pledged amount columns are showing in standard $ currency, the columns that follow stated what currency and country. The limitation I see with this, is that I am not sure if that means that the amounts stated were converted to the US dollar or if those amounts are represented in the currency listed. A currency conversion column would have been good to have to provide this clarity.

1. **What are some other possible tables and/or graphs that we could create?**

A graph or table that would have been good to create and visually see what was the percent funded and/or average donation for each Kickstarter campaign that was successfully completed, Failed, etc.